



BOYS & GIRLS CLUB
of New Rochelle

bgcnr.org



MOSAIC AND BGCNR

Boys & Girls Club of New Rochelle has been partnering with PepsiCo as a participant in its MOSAIC program for over seven years.

This collaboration has been truly meaningful for our middle and high school members, who have been able to meet and establish relationships with successful PepsiCo employees who represent similar ethnic backgrounds. These professionals have served as role models for our youth as they prepare for post-secondary education and 21st Century careers - by contributing their time, expertise, and personal stories, they've increased awareness of the myriad of career opportunities that await these young people and helped to introduce them to the world of work.

Meaningful Experiences

PepsiCo employees who participate in the MOSAIC initiative meet with BGCNR members on a monthly, sometimes bimonthly, basis to discuss the variety of college and employment options available to them and assist in paving paths for future success. They share their experience working at PepsiCo and with brands such as Frito-Lay, Quaker Oats, and Tropicana, offer tours of the company's production, design, and other facilities, and host other learning experiences that provide a look inside



the second-largest food and beverage company in the world. The program also includes career panel discussions held at PepsiCo headquarters and other locations, as well as BGCNR clubhouse sites.

In addition, the company generously provides additional benefits to our members; most recently, it sponsored a trip to Giants Stadium to watch the New York Giants practice and meet some team members. Needless to say, the event was a thrill for both our athletes and football fans alike.

A Partnership That Creates Real Impact

Throughout our partnership, PepsiCo has impacted the lives of over 200 BGCNR members from underserved communities who otherwise would not have access to high-quality professional mentorship programs. MOSAIC is vital in our efforts to offer our youth with new perspectives, inspiration, and hope for the future.

We are grateful to the company in supporting our work to encourage and guide tomorrow's leaders. Its commitment to assisting local youth is critical in our work to bridge the social and economic gaps that exist in our community and create a level playing field for all.

About BGCNR

Founded in 1929, the Boys & Girls Club of New Rochelle has been an integral part of the New Rochelle community, offering its youth safe and achievement-driven programming focused on the whole child, encompassing academics, mental wellness, fitness, leadership, and civics. Today, it serves nearly 3,000 youth and 1,000 members annually at 10 school sites and two clubhouse locations, providing a safe place to learn and grow, ongoing relationships with caring, adult professionals, life-enhancing programs and character development experiences, and hope and opportunity.